

PROTECT YOUR PROFITS

The average FD/CFO costs £45K for four months. Until now...

Are you considering an outsourced or part-time Finance Director to fortify your business and protect its future?

Would you like a more confident, profitable strategy and (much) less guesswork and stress?

Would you like to know (exactly) what you will get for your money?

£850



Review

£3,200 4-month upfront
fee or £850 p/month

£1,350



Reset

£5,200 4-month upfront
fee or £1,350 p/month

£2,000



Reveal

£7,600 4-month upfront
fee or £2,000 p/month

From pricing, margin and financial health to cost modelling and risk/opportunity analysis, Logical BI removes the guesswork so that you can achieve your best work.

Flexible, friendly, financial expertise is now affordable to help your business achieve its goals.

Where could your business be in four months?
Scan and reserve your package now.



SCAN ME

PROTECT YOUR PROFITS

Gain additional value and resilience for your growing business.

Review

Reset

Reveal

Typical Company Size*	£100K-£200K 1-2 yrs	£250K-£750K 2+ yrs	£750K- £2M 2+ yrs
Initial kick-off meeting	Zoom 1-hour	Zoom/F2F 1.5-hours*	Zoom/F2F 2.5-hours*
Ongoing consultancy	Fortnightly 45-mins	Fortnightly 1.5 hrs	Weekly 1hr + monthly*
Finance review + healthcheck	Last financial year + year to date	Last 2 financial years + year to date	Last 2 financial years + year to date
Cash flow forecast	Monthly for 12 months or detailed 13 weeks + monthly to 6 months	Detailed 13-week and monthly to 12 months	Detailed 13-week and monthly to 12 months
Pricing structure and margin review	Overall EBITDA review + pricing/profit up to 2 services	GM and EBITDA review + pricing/profit up to 4 services	GM and EBITDA review + pricing/profit up to 6 services or segments
Business P&L account + scenario modelling	Minimum 12 months	Minimum 18 months	12 months + following quarters to 3 years
Monthly management reporting templates	Summary P&L and Cash with 3 KPIs + training	Summary P&L and Cash with 6 KPIs + training	Summary P&L and Cash with 10 KPIs + training
Cash management, funding + process review	×	Sales process review & overhaul with procedure documentation	Per Reset + review of funding requirements and top 3 suppliers
Product companies additional option fee:	As above + £700 upfront or £225 p/month	As above + £1,200 upfront or £350 p/month	As above + £2,400 upfront or £650 p/month
Sales pipeline and stock forecast alignment	For up to 2 product items. Template will allow you to add more	As per REVIEW for up to 4 product items	As per RESET for up to 8 product items
Landed cost and supply chain process review	For up to 2 product items	For up to 4 product items	For up to 8 product items
Working capital review: Are you maximising your cash?	×	×	Review of working capital to maximise cash/operations/ROI's

"You will not find anyone better for your business..."

Calvin Anslow - Umbra Security Group Ltd

